

# MODEL MASTERCLASSES

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## HOW TO MAKE AN INTRO VIDEO

This one is pretty simple. Some agencies will require an intro video in order for you to submit yourself. Even if they don't require it, it's a really great thing to submit. Here is how to make it...

- Video should be 30 seconds max.
- Wear form fitting clothing so they can see your body. Not too crazy tight, but just so it looks nice and they can see your proportions.
- Make sure you're in a room that has good natural lighting, but not direct sunlight.
- Make sure the room is neat and clean! They don't want to see your mess!
- You should start out standing in front of the camera so they can see you from the chest up. Say hello and say your name, age, and height.
- Then you'll do a casual walk away from the camera, and then back to the camera, so they can see you front and back, your full body, and your walk. Keep this walk casual, they don't want to see like a full on runway walk.
- To end it, give a nice smile and say thank you!

If you're submitting to an agency that is NOT a fashion agency you really don't need to do a walk, but you can if you want to. The focus here should be more to show the agency your personality and your nice smile and let them see you relaxed and happy.

Here are a few great examples that you can use as a reference to help you make your intro video. If the links don't work just copy & paste into browser...

For this link just scroll down to 'video submissions', there are 2 examples that are very good <https://www.imgmodels.com/get-scouted/apply>

<https://www.youtube.com/watch?v=x-lajAm8GA8>

[https://www.youtube.com/watch?v=mLibq0SJP\\_4](https://www.youtube.com/watch?v=mLibq0SJP_4)

This one is really nice and feel free to do it, but I personally would only do something like this if its going to be a high quality video  
<https://www.youtube.com/watch?v=8IFaaEstKuo>

This one is wonderful because he shows so much of his charisma and sweet charm.  
<https://www.youtube.com/watch?v=Ww64w7Nnzmc>

Thank you so much for joining me to talk about How To Make An Intro Video. Make sure to click into the next lesson and I'll see you there! : )